

Business Administration and Law Programs

KARNATAKA - India

Entrepreneurship, sustainability and leadership



	Bangalore/Kundapur/Maysore
	IIIT Bangalore University
	4 weeks
	Between 10-15 students (possibility to expand)

Context

Due to the increasingly global and changing political, economic and social context, there is an urgent need to create ethical and sustainable actions that have a positive impact on unemployment, poverty and inequalities.

Social entrepreneurship helps to generate responsible and transformative business models. In addition, it proposes innovative business solutions based on social justice and on economic and environmental sustainability.

Bangalore has become one of the main centers of the information technology industry worldwide. In effect, it is considered the Asian Silicon Valley. Its universities are dynamic, international, and innovation is the basis of its economic, educational, and social interventions.



Business administration and law program

This project has been designed in a way that it combines an experiential course at IIIT University in Bangalore (where together with local students from the university, they will work on their own projects, giving innovative solutions to local economic initiatives) along with a course on Inner Intercultural Leadership (experiential) given by our partner FSL India in Kundapur.

During the project, there will be visits to large companies in Bangalore as well as talks with well known prominent speakers in the sector.

Our methodology "learning by doing" will allow the students to put the theoretical knowledge acquired into practice with local organizations and small companies. The purpose is for them to develop strategic documents for them, such as business plans, marketing plans, sustainability and/or financial evaluation, measurement of the social impact of their programs or a corporate social responsibility strategy to present or implement that will increase sustainability and impact.

To achieve this goal, the students will spend 3 days a week working in the field with a project assigned according to the profile, learning about the day-to-day activity, the challenges they face and the impact generated. Subsequently, with the mentoring and support of the coordinator, who is an expert in the field, they will develop a final report with the conclusions, which will be presented in an official act to the CEOs of the different organizations.

For the sake of a complete immersion in the Indian reality, cultural visits will be made to discover the local reality, both in Bangalore, Mangalores, and Mysore, a historical city of reference in the state of Karnataka.

Academic experience

Learning outcomes:

- 1 To gain the ability, knowledge and methodology to integrate the sustainable development approach into business projects focusing on the purpose.
- 2 To increase the ability to design and apply business solutions to potential problems in complex structures resulting in authentic proposals which bring a focus on diversity, interculturality and solidarity in business strategies.
- 3 To develop intercultural competences that will allow the students to integrate culturally different visions and approaches in the development of sustainable projects.
- 4 To enhance ethical and impact leadership skills in diverse organizations with positive impact approaches.
- 5 Acquire the necessary skills to design and implement necessary actions in line with the objectives of the United Nations 2030 Agenda.



Acquired skills:

- 1 **Intercultural competence**
 - Competencies to work and interact with different cultures.
 - Expand self-knowledge by recognizing strengths and weaknesses.
- 2 **Systemic Analysis**
 - To understand the world as a system; the interrelationships, dependencies and North-South effects.
 - To develop the ability to establish the connections and subsequent alliances necessary to create innovative projects.
- 3 **Sustainability and impact measurement**
 - To understand the capacity for action on the 2030 Agenda.
 - To develop indicators to measure impact from an economic, social economical and sustainable value.
- 4 **Innovation in sustainable companies**
 - To increase the innovative capacity to find solutions to social, economic and sustainable problems.
 - To learn the following methodologies as tools to address economic and social entrepreneurship: Lean Startup, Theory of Change in Business Model Canvas, ChangeMaker.



Program structure

Academic Content

In order to maximize the experience in India, the content will be received in four formats:

- 1 **On-line:**

The Global Youth Academy brings the transversal content for the Agenda 2030 and online classes that complement face-to-face ones and avoid traveling. Each session will be 90 minutes.
- 2 **Experiential Work:**

Through volunteering and internship in local projects, both at the main office and in the field.
- 3 **Reflection Workshops:**

Every week a workshop will take place to reflect on a relevant and innovative theme .1 hour per workshop.
- 4 **Final project:**

Throughout the program each student will develop a research project action that includes volunteering and field practice in local organizations. The project idea will be presented at the end of the program.



Location and projects

Bangalore: Exchange with IIITB University and visit local companies.

Kundapur : Training in Inner Intercultural Leadership ; internship in local companies and volunteering in local projects.

Maysore: Where a complete 3- day cultural program will take place.



Program Activities

- 5 days of training in technology applied to management, entrepreneurship and innovation in India at IIITB University in Bangalore.
- 3 days of experiential course (Inner Intercultural Leadership), where students will work on their life and work purpose, identify strengths and weaknesses and strengthen their ability to face complex challenges in Kundapur, FSL center.
- Internships in different companies in Kundapur with a focus on a personal research project designed to improve in areas which need improvement.
- Volunteering in local schools in Kundapur.
- Visit to big companies in Bangalore exploring new ways of working.
- Research projects with the IIITB teaching team.
- Cultural and social program at the end where local projects will be discovered and activities such as a safari in the nature reserve and cultural visits such as the Mysore palace will take place .
- All the experience ensures the development of transversal skills as important as empathy, teamwork, leadership and social entrepreneurship in order to maximize the design and implementation of management strategies .



Scoring and evaluation

Course grades will be assigned individually based on a score developed from different variables as in the graph.

The evaluation report will be made for each student, which will include their development in all areas of the program, academic, volunteering, internship and research program. This report will be signed by Lea Global Pathways and FSL in India.

In addition, all students will take the Global Competence Certificate, Global Up, from AFS Intercultural Programs, recognized by companies and universities around the world.

Grades will be assigned using the following scale:

100%... A... 92%...A-...89%..B+...86%...B...82%...B-..79%... m C+..76%..C...72%...C-...69%...D...60%...F...0



ITEM	%
Active participation and ability to contribute	30
Proyecto de investigación	20
Investigation project	20
Final project	15
Class attendance	15
TOTAL	100

Sports, cultural activities and interesting visits

We find it very important in a program like this to ensure that there is enough time for the students can also have fun while exploring a new country and its culture. Therefore, we include in the program a mix of sport and cultural activities suitable for all interests. Furthermore, there will be free time for students to participate in additional recreational activities of their own choice during their stay with us.

The project includes the following visits that may be extended depending on the availability of the students and the local partner.

- **1 day of Kayaking in Kundapur, visiting the mangroves and the beauty of the coast with its 100% tropical environment.**
- **3 days at the end of the project, where they will discover local projects and activities such as a safari in a nature reserve, a cultural visit to the Mysore palace, the Tibetan Refugees center and the Byalakuppe Buddhist monastery in Mysore.**
- **5 days in Bangalore, capital of the state and technological and economic reference in the country. Discovery of the city and visit to companies and universities in the area.**



Location and accommodation

Accommodation and meals, depending on the location, will take place in:

- **Bangalore:** IITB University Campus (to be confirmed, otherwise it will be in 3-4 star hotel).
- **Kundapur:** FSL Center, multiple rooms, modern bathrooms, work and meeting spaces, tropical environment.
- **Mysore:** 3-4 star hotels.



Students will have private transportation to be taken to the different locations, as well as full board and domestic assistance .



All group programs at Lea Global Pathways are accompanied by a coordinator who has a leadership role with the group, coordinating activities and making sure the group is aligned with the purpose of the program.



Budget

Budget for a 4-week Experiential Academic Program in KARNATAKA - India, for a group of at least 10 students .

3.390€ per student

INCLUDES:

- Full registration costs academic
- Internship Activities and Volunteering
- Contribution to the local NGOs with which we work
- Academic support and development of final work
- Accommodation in a double room
- All meals
- All transportation and transfers
- Cultural Activities
- Professional support and 24x7 support

NOT INCLUDED:

- Air transportation
- Mandatory travel insurance with medical coverage
- Personal expenses

