

Innovation and entrepreneurship WITH SOCIAL IMPACT IN SPAIN



i Innovation, entrepreneurship, and sustainability

📍 Madrid, Valencia, Barcelona

📅 1 - 3 months

Context

Spain is a country of entrepreneurship, with an economy based on its service sector, made up of small and medium-sized companies, in many cases family-owned, which have been growing and becoming more professional in different sectors.

The different crises of the last few years, the change in lifestyle, the shift towards environmental sustainability, technology, and innovation, have increased the level of entrepreneurship in the country.

New business opportunities, public and private investments, and the possibility of geographic relocation have made Spain the Hub for entrepreneurs, greater learning centers, agile methodologies, and increasing co-working spaces which facilitate the transmission of knowledge, allowing collaboration between entrepreneurs from different areas.



Learning objectives

- 1** To expand the vision of the Spanish economy within a European context, with a welfare system based in a Mediterranean culture. Analysis of the different opportunities.
- 2** Training in entrepreneurship to generate impact projects, possibly social, through innovative methodologies such as Lean start-up, U Theory, Change Maker Process.
- 3** Identification and design of impact projects according to the areas of interest of each participant, applying the methodologies they've learned and creating VPMs for their implementation.
- 4** Discovery of innovation spaces and work in them; co-working, co-learning and innovation centers for topics such as urban planning, sustainability and education, among others.

Activities for development

- University training of 100 hours in collaboration with Lea Global Pathways and Schiller University in economics, business administration, and entrepreneurship and impact in Spain.
- Workshops on project development based on the ChangeMaker process of social impact and their own project design.
- Professional internships in different companies and start-ups in Madrid and Valencia according to their sector of activity.
- Courses on Corporate Social Responsibility (CSR) by professionals from large multinationals with real case studies.
- Adoption of the United Nations 2030 Agenda for companies and exposure to real practices.
- Discovery of different NGOs and social causes to get involved in and apply CSR to other companies.
- Personalized research project on the chosen area with final presentation and evaluation.
- Discovery of Madrid, Valencia and Barcelona, three economic and cultural capitals, and references in innovation in Europe.



**SUSTAINABLE
DEVELOPMENT
GOALS**



Location

Madrid: Course on Spanish economy in the European context and the Change Maker process.

Valencia: Internship in companies and discovery of local culture.

Barcelona: Artistic and cultural discovery at the end of the program.



Further training

Global Youth Academy es la plataforma e-learning de Lea Global que ofrece formación sobre la Agenda 2030 de Naciones Unidas y como adherirse, mediante la acción, a los diferentes ODS. Todos los proyectos incluyen 120 horas de formación en Global Youth Academy, así como un apoyo on line continuado sobre la temática desarrollada.



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