

# Global Campus that Shapes and Transforms

# Lea.

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CUSCO, PERU  
4-12 July 2026

**Collaborative Leadership and Community-  
Based Social Entrepreneurship Bootcamp**



Collaboration with:



Continental  
University  
of Mexico ®



Continental  
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University

Experience  
**Social  
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# Collaborative Leadership and Community-Based Social Entrepreneurship Bootcamp

Innovation, Territory, and Artificial Intelligence for Social Impact

**Location:**

**Cuzco, Perú**

**Duration:**

**4–12 July 2026** – 8 days of in-person training (Saturday to Sunday) + 3 virtual pre-sessions and a final online presentation.

## A specialised, practice-oriented, high-impact training programme

This expert programme provides intensive, experiential training in collaborative leadership, purpose-driven entrepreneurship, and territorial innovation methodologies. It combines direct engagement with local stakeholders, the development of real solutions to territorial challenges, and the use of tools such as artificial intelligence applied to social impact.

The programme aims to strengthen the leadership and entrepreneurial capacities of changemakers committed to their communities.

The Expert Programme in Collaborative and Territory-Based Social Entrepreneurship offers students the opportunity to move into action, increasing their impact as leaders on three levels: personal, collective, and methodological.

The experience integrates the KiteLab methodology and the approach of the MIEB programme (Móstoles Impact Entrepreneurship Booster), adapted to the Latin American context.



Boost your professional career through global educational experiences. LEA Global Pathways offers short-term training programmes designed for professionals and university students seeking to acquire key competencies in international contexts, with official recognition worldwide.

Our learning pathways combine academic training, professional practice and fieldwork with local organisations, and are certified through European micro-credentials recognised within the Europass framework and the European Qualifications Framework (EQF), as well as a Global Competence Certificate (AFS).

## Before traveling: preparation and connection

### 3 virtual pre-sessions with the international group:

- Connection between participants and facilitators.
- Introduction to the challenge and to the territorial ecosystem.
- Theoretical capsules on systemic innovation, collaborative leadership, and the ethical use of AI.
- Logistical and emotional preparation for an intensive collective experience.

## Training Objectives

- Equip participants with collaborative methodologies for innovation and social entrepreneurship.
- Integrate the use of artificial intelligence tools to generate solutions with positive impact.
- Strengthen personal and collective leadership with a territorial and intercultural focus.
- Develop MVPs (minimum viable products) in response to real challenges within the territory.
- Activate a learning and transformation community among Ibero-American youth.



## Structure of the In-Person Week

### Day 0 – Saturday

#### ***Arrival in Cuzco***

- Welcome and acclimatization
- Group opening dinner

### Day 1 – Sunday

#### ***Cultural and Territorial Immersion***

- Guided tour of the historic center
- Meeting with social and environmental leaders
- Active leisure and outdoor group bonding

### Day 2 – Monday

#### ***Course presentation***

- Team-building activities and dynamics
- Guided tour of the branch and cultural immersion

### Day 3 – Tuesday

#### **KiteLab Innovation Lab**

- Activation of collective intelligence
- Identification and analysis of real territorial challenges
- Team formation and initial solution design
- Connections with local ecosystem stakeholders

### Days 4 and 5 – Wednesday and Thursday

#### ***Entrepreneurial training and incubation (Mieb model + AI)***

- Impact Canvas and implementation strategies
- Practical workshops: communication, prototyping, impact, and financing
- Use of generative AI to accelerate ideas, validate hypotheses, and communicate
- Personalized mentoring and MVP review sessions

### Day 6 – Friday

#### ***Collaborative Demo Day***

- Interactive feedback space with territorial and ecosystem stakeholders
- In-person closing with awarding of microcredential (50 hours)
- Collective celebration and final evaluation of the experience
- Cultural visit to Sacsayhuamán

### Day 7 – Saturday

#### ***Cultural and Territorial Immersion***

- Historical Component in Machu Picchu



## After the gathering: closure and final presentation

In the weeks following the trip, a **final online presentation session** will be held, where each team will share their final proposal.

This session will be joined by key figures from the innovation and entrepreneurship ecosystem, offering potential connections to new opportunities.

## Methodologies

**KiteLab:** Open innovation and co-creation to address complex challenges.

**Mieb:** Incubation of practical solutions with both local and global perspectives

**PIAP Model (Person – Artificial Intelligence – Person):** AI for social transformation through responsible and creative use.

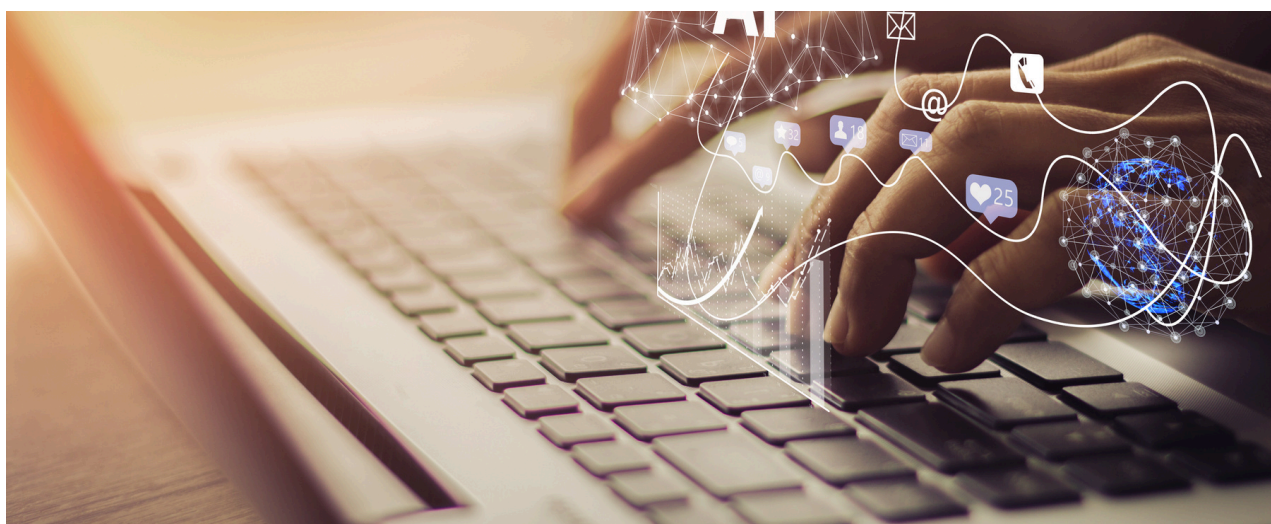
## Target group

University students from Universidad Continental and from the international Sfera network who are interested in training in:

- Collaborative and transformative leadership
- Social and territorial innovation
- Sustainable entrepreneurship
- Artificial intelligence applied to the common good
- Working in multicultural contexts

## Expected results

- Acquisition of real-world skills in leadership, entrepreneurship, and collaborative innovation
- Development of impact prototypes applicable to the territory
- Strengthening of an Ibero-American community of young change-makers
- Certificate of completion as an “Expert Course in Collaborative and Entrepreneurial Leadership in the Territory”



## Cost of the program

**Cost: 1200 euros** (accommodation included)

Includes:

- 7-day project with all scheduled activities included
- Full board (meals included)
- Airport transfers and local transportation

Does not include:

- Airfare
- Visa fees
- Vaccination costs (if applicable)
- Personal expenses



### **European Micro-Credentials: Official Recognition of Your Skills**

LEA co-issues micro-credentials alongside universities and other accredited institutions. These digital credentials clearly and consistently validate your learning outcomes, professional skills, and field experience.

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